

Abhay Sanatan Bara

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EDUCATION

Symbiosis Centre for Management and Human Resource Development (SCMHRD), Pune	June 2023 – March 2025
Masters of Business Administration (MBA) in Business Analytics – 5.8 CGPA	
Coursework: Statistics, Data Visualization, AI & Machine Learning, Project Management, Database Management System, Business Forecasting, Python, Natural Language Processing.	
Sri Sri University, Cuttack	June 2017 – September 2020
Bachelor of Business Administration (BBA) – 68.8%	

WORK EXPERIENCE

Senior Team Member at BA Continuum India Pvt. Ltd. (Bank of America), Gurugram	August 2020 - May 2023
<ul style="list-style-type: none">Led Process Improvement & Ensured Regulatory Adherence: Directed a team of 8 contractors to achieve an 84% reduction in a critical compliance workbasket within 5 months, significantly improving operational efficiency and adherence to financial regulations. Conducted root cause analysis on payment investigations to enhance resolution turnaround times.Managed Stakeholder Communication & Transaction Processing: Served as a key liaison for external bank communications via SWIFT networks; coordinated effectively with onshore and offshore teams to ensure seamless and accurate transaction processing and investigation resolutions.Mitigated Financial Risk through Data Analysis: Utilized data analytics (Advanced Excel) as an award-winning ATM cash investigator to proactively detect suspicious transaction patterns, directly contributing to the mitigation of financial losses and strengthening fraud prevention measures.Enhanced Lending Risk Management & Compliance: Reviewed and processed 30+ daily Paycheck Protection Program (PPP) loan applications under the CARES Act initiative; identified potentially fraudulent transactions, contributing to improved risk management practices within a critical lending program.	

INTERNSHIP

Business Development Intern at Career Mantra	April 2024 – June 2024
<ul style="list-style-type: none">Delivered consultative guidance to students/parents on optimal college choices and advised B2B institutes on effective lead generation strategies.Secured a 25% increase in B2B client acquisition by developing tailored service packages and streamlined the new client onboarding process from 15 to 7 days.	

PROJECTS

Consumer Insights Data Analytics at Beats by Dre	September 2024 – October 2024
<ul style="list-style-type: none">Extracted and analyzed 5000+ customer reviews using Python and NLP, identifying key sentiment trends.Conducted exploratory data analysis (EDA) and visualization to provide actionable insights for product and marketing teams.	
Market Research at Happy Sneeze	July 2024 – August 2024
<ul style="list-style-type: none">Conducted 150+ consumer interviews and applied advanced data analytics to identify key purchasing behaviors.	
Business Analyst at Finlatics	January 2024 – February 2024
<ul style="list-style-type: none">Solved diverse case-based projects (e.g., multinational profitability enhancement, tourism project feasibility analysis) using the MECE problem-solving framework, MS Excel, and Power BI.	

SKILLS & TECHINICAL TOOLS

- Programming & Analytics: Python, SQL
- Visualization & BI: Tableau, Power BI, Excel (Advanced)
- Big Data & Cloud: AWS, Microsoft Azure
- Business Skills: Strategy, Management Consulting, Problem Solving, Leadership, Critical Thinking

ACHIEVEMENTS & LEADERSHIPS

National Semi-Finalist TATA Imagination Challenge	2024
National Semi-Finalist CASEino, Grant Thornton	2023

Certification & Training

Forward Learning Program, McKinsey.org	2025
Lean Six Sigma Green Belt, Grant Thornton Bharat LLP	2025
BCG Strategy Consulting Job Simulation, Forage	2024
KPMG Data Analytics Consulting Virtual Internship, Forage	2023