

SANCIA MARIUM I L

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Project Manager with 8+ years' experience leading integrated creative, digital, and marketing projects across APAC, EMEA, and US markets. Proven track record as a client-facing leader, delivering complex, multi-market campaigns on time, within scope, and on budget. Adept at managing cross-functional teams, optimizing workflows, and ensuring high-quality creative execution aligned to brand guidelines.

CORE COMPETENCIES

- Integrated Marketing & Creative Project Management
- Client Servicing & Stakeholder Engagement
- Global Team Leadership
- Quality Assurance & Brand Compliance (including accessibility standards)
- Workflow Optimization & Process Improvement
- Cross-Functional Collaboration (Creative, Content, Technical, Finance, Vendors)
- Tools: MS Office 365, Adobe Creative Suite, Workfront, Jira, Trello, Miro, Slack, Confluence

PROFESSIONAL EXPERIENCE

Operations Team Lead | Invisible Technologies | Jun 2024 – Present

- Serve as the client-facing lead, overseeing project delivery and ensuring alignment of cross-functional teams with client requirements on deadlines, scope, and quality.
- Maintain direct accountability for relationship management across US, EMEA, and APAC clients, consistently communicating status, risks, and deliverables to stakeholders.
- Established scalable project management frameworks, resulting in a 40% reduction in turnaround time and a 25% improvement in team productivity.
- Owned operational financials, driving process improvements that reduced costs by 15% and enhanced profitability by 20%.

Senior Executive | Tata Elxsi | Dec 2022 – Sep 2023

- Led 25+ integrated marketing and communication projects, ensuring seamless coordination among client, creative, and technical stakeholders.
- Managed full project lifecycles: scope definition, resource planning, schedule management, execution, risk mitigation, and financial tracking to maintain customer satisfaction and project profitability.
- Applied Agile methodologies to streamline workflows, resulting in a 25% increase in project efficiency and 30% improvement in stakeholder engagement.
- Delivered all projects within the deadline, prioritizing client objectives and compliance with brand and quality standards.

Project Coach | McKinsey & Company | Oct 2019 – Jun 2022

- Led complex, multi-market projects, translating client goals into actionable project plans and overseeing delivery of communication and design programs.
- Facilitated regular client status updates, proactively managing expectations, risks, and scope to ensure on-time project completion.
- Led cross-regional teams, ensuring all communication deliverables met client specifications, budgets, and compliance requirements.
- Delivered high-impact campaigns (including the Asia DE&I Conference) that boosted engagement and set benchmarks for quality and consistency.

Associate Consultant – Analyst 2 | AON PLC | Dec 2016 – Aug 2019

- Managed the end-to-end planning and execution of 60+ bespoke client communication and proposal projects for APAC clients.
- Main POC for clients and internal teams, ensuring requirements gathering, progress tracking, status reporting, and stakeholder communication throughout the project lifecycle.
- Optimized cross-regional workflows, resulting in a 30% reduction in delivery timelines and a 97% compliance rate with service-level and brand standards.
- Drove regular review cycles with clients to ensure deliverable quality and monitor KPIs, increasing repeat business and client retention.

EDUCATION & CERTIFICATIONS

Bachelor of Arts | Communication Studies & English Literature | St. Teresa's College, Ernakulam | 2014

- Generative AI for Leaders | Google | 2025
- Certified Scrum Master (CSM) | Udemy | 2024
- IBM Certified: Enterprise Design Thinking Practitioner | IBM | 2023
- Foundations of Project Management | Google | 2022

LEADERSHIP & AWARDS

- ADPLIST Certified Mentor – Mentored 50+ professionals in career growth, leadership, and interview preparation
- McKinsey NGWL 2023 – Selected for Next Generation Women Leaders cohort
- Gold Award, AON – Recognized for delivering 60+ high-quality proposals across APAC in 3 months