Eman Abdelmohsen Abdelhai Ahmed

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Professional Summary

Detail-oriented Economist and Market Research Specialist with over 13 years of experience in economic analysis, data modeling, survey methodology, and market intelligence. Skilled in public sector research, business analytics, and strategic consulting. Adept in STATA, SPSS, and Excel-based modeling. Proven ability to deliver actionable insights across development projects, government policy, and commercial markets.

Core Competencies

- Economic & Market Research
- Public Sector Analysis
- Benchmarking
- Survey Design & Sampling
- Data Modeling & Forecasting
- Statistical Tools (STATA, SPSS, Excel)
- Policy Analysis & Impact Assessment
- Dashboard Reporting
- Project Management

Professional Experience

Infomineo – Business Research Associate

Cairo, Egypt | Jan 2022 – Present

- Conducted public sector-focused research and analysis across macroeconomic and sector-specific domains.
- Designed and executed market sizing, benchmarking, forecasting, and profiling models using proprietary databases.
- Delivered tailored research solutions to global consulting firms and government clients.

CRIF Gulf Dun & Bradstreet – Business Research Associate

Dec 2021 – Jan 2022

- Performed due diligence and business investigations via CRM systems and open-source platforms.
- Conducted financial statement analysis and data validation.

- Ensured accuracy of B2B reports through structured telephonic interviews and email follow-ups.

Central Agency for Public Mobilization and Statistics (CAPMAS) – Statistician

Apr 2010 – Nov 2021

- Led sampling design and data analysis for national surveys (HIECS, LFS, and Economic & Population Census).
- Collaborated with WHO on financial risk protection assessments (2021).
- Worked with UNFPA and international consultants on census data tabulation, processing, and validation.
- Key contributor to Egypt's Poverty Maps (2017, 2019, 2021) and socio-economic reports.
- Participated in several research projects: Migration, Child Labor, Violence against Women, Housing demand, etc.

IPSOS – Market Research Intern

Aug 2009 – Mar 2010

- Collected and analyzed market data for valuation and industry reports.
- Supported preparation of internal and external client presentations and proposals.

Pioneers Investment and Securities – Intern

Jun 2006 – May 2007

- Assisted in transaction structuring and trend analysis during university years.

Education

MBA, Global Business – ESLSCA Business School, French University, Egypt

2019 – 2021

B.Sc. in Economics & Political Science – Cairo University, Egypt

2005 – 2009

Major: Economics | Minor: Statistics | Grade: Good

Postgraduate Diplomas

- International Diploma in Spatial Analysis, Lyon University, France – 2016
- Pre-Master in Economics – Faculty of Commerce, Cairo University – 2014
- Capital Market Analysis Diploma – Faculty of Economics & Political Science – 2011
- Feasibility Studies Diploma – Faculty of Economics & Political Science – 2010

Certifications & Training

- PMP Course – Diplomatic Training Center, Eyn Shams University
- IELTS Academic – British Council, 2017
- Statistical Tools: STATA, SPSS
- Training in Small Area Estimation, Business Surveys, Inequality, Sampling Techniques, etc.

Workshops & Conferences

- Delegate, UNSD 50th Session, New York – 2019
- Paper Presenter, African Young Statisticians Conference, South Africa – 2016
- Workshops with Eurostat, UNFPA, KOICA, Netherlands Statistical Office

Technical Skills

- STATA
- SPSS
- Excel
- PowerPoint
- CRM Systems
- Quantitative & Qualitative Research
- Sampling Design
- Weighting
- Panel Surveys

Languages

- Arabic: Native
- English: Advanced (IELTS Certified)

Personal Information

- Date of Birth: 01 May 1988
- Marital Status: Single