



Ayesha Fatima

Lahore, Pakistan | Ayesha-Fatima1@outlook.com | +923104259929

EDUCATION

Lahore University of Management Science (LUMS)

Sep 2022 – Jun 2024

MPhil Education Leadership and Management (ELM) – CGPA 3.63

Lahore College for Women University (LCWU)

Oct 2016 – Sep 2020

Major: BS Mass Communication – CGPA 3.66

Minor: Gender Studies

WORK EXPERIENCE

Lahore University of Management Sciences (LUMS), Teaching Assistant

Jan 2025 – May 2025

- Teaching Assistant for 25+ students in the course Applied Data Analytics under the supervision of Dr. Farah Nadeem.

VOLUNTEER EXPERIENCES

Chiraagh, Facilitator

Oct 2024 – Present

- Regularly facilitate in conducting research and developing reports for the organization.

You & Your Health and Welfare, Moderator (Social Media Management)

Jul 2020 – Feb 2021

- Moderated **10,400+** member Facebook health support group founded in June 2020 during COVID-19.
- Facilitated communication between patients and PM&DC-approved doctors within the group.

Nawa-i-Waqt, Content Intern

Jul 2019 – Jul 2019

- Developed **10** articles, news, and headlines as per supervisor directives.

Nishat Dairy Private Limited, Business Management Intern

Aug 2017 – Sep 2017

- Developed a detailed business profile report on Nishat Dairy Private Limited and its sister companies under Nishat Group.

UNIVERSITY PROJECTS

Practicum Project – LUMS & Humaira Riaz Trust School (HRTS)

Sep 2023 – May 2024

- Developed a feasibility plan for a teacher training institute at Humaira Riaz Trust School.
- Conducted need-based analysis and market research involving **165** teachers from **10** villages on the outskirts of Lahore.

From Crisis to Catalyst: Train the Teachers – RISE Program Workshop

Jan 2023 – Apr 2023

- Developed a framework for a global teacher training organization in an international group of **6** students from **3** universities – University College London (UK), University of Cape Coast (Ghana), and LUMS (Pakistan).
- Proposed the development of a globalized solution to the learning crisis in low-cost schools through RISE Program.

Actionable Insights, Measurable Results: School Improvement Plan at LUMS Day Care

Jan 2023 – Apr 2023

- Calibrated LUMS Daycare and developed a School Improvement Plan based on global best practices.
- Gathered key insights through research (focus groups, interviews, surveys) with parents, staff, and management.

Education and Happiness: Enriching Curriculum with Eudaimonia Concepts

Sep 2023 – Dec 2023

- Enhanced the Grade 5 English curriculum by adding components aimed at achieving academic and mental well-being.

Course Development for Higher Education – Introduction to Mass Communication

Sep 2023 – Dec 2023

- Developed a comprehensive course outline with learning outcomes, curriculum timeline, rules and regulations, instructional strategies, and 3 assessment methods, including a class demo presentation.

Building a Self-Evaluation Mechanism for Leadership Development in LUMS MPhil

Sep 2022 – Dec 2022

- Developed a self-evaluation mechanism for the LUMS School of Education faculty to assess the development of leadership qualities in MPhil ELM students.

ADDITIONAL SKILLS

- Microsoft Office Suite