

Zahra Kanwal

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Personal Profile

17 years of experience in teaching University of London international programmes at UCL and LGS.. I consistently guided BSc and BBA students to achieve world-class distinctions for management and marketing courses . A considerable increase in distinctions was noticed in management and marketing courses conducted by the British Council for University of London international programmes. Skilled in academic coordination, presentation, and influencing techniques, with extensive experience as a senior lecturer for international business programmes.

Education Sector Experience

International College Lahore

www.icl.college

Lecturer - 2024 – Present

Teaching core business courses in the Higher National Certificate programme, equipping students with practical skills in business management, communication, and corporate strategies. Deliver engaging lectures, focusing on interactive discussions, real-world application, and project-based learning to enhance students' understanding and employability.

LGS International Degree Programme

<https://lgsdefence.edu.pk/lgsidp.html>

- *Academic coordinator (2016 – 2018)*
- *Senior Lecturer (2017-2022)*

My lectures are designed to foster critical thinking, including discussion forums, quizzes, and interactive sessions. Academic coordination strategies to provide effective feedback and improve student-teacher engagement. Assigned and supervised class projects, helping students adapt to the corporate world with professional presentation skills. Students were able to achieve world distinctions and top in the world marks in management courses taught .

UCL Business School (2010 – 2014)

www.ucl.edu.pk

Academic Coordinator and Lecturer

Lectured in BSc Business Administration for the LSE International Programmes.
Successfully coordinated and managed the academic direction of University of London programmes.

TUSDEC (Technology Upgradation and Skill Development Company) www.tusdec.org.pk

Skill development executive (2009 – 2010)

Researched and prepared extensive studies for various purposes for the Planning Commission for project approval.

WWF (World Wide Fund for Nature)

www.wwfpak.org

Product development executive (2007 – 2008)

Expanded WWF's products and distribution network from the main office to several leading bookstores. Achieved significant profit margins by developing effective strategies for product development and fundraising.

Additional Experience

Online Teacher Training: Conducted comprehensive online teacher training sessions for multiple institutions, focusing on effective virtual teaching techniques, classroom management, and digital tools.

Communication Skills Courses: Designed and delivered communication skills courses for various educational institutions, helping students and professionals develop essential verbal and written communication competencies for success in both academic and corporate environments.

Education

MBA, Lahore School of Economics (2005 – 2006) www.lse.edu.pk

BSc Economics, BBA Finance Lahore School of Economics (2001 – 2005)

A-Levels, Beaconhouse School, Liberty Campus (1999 – 2001)
<https://www.beaconhouse.net/branch/liberty-campus-lahore/>

GCSEs: 12 subjects

Trainings

- Event Management: Conducted by the Pakistan Institute of Management
- Generic Internal Verification and Preparing for EE RQF BTEC Higher Nationals – International Centres: Conducted by Pearson
- Introduction to teaching and assessing the RQF Higher Nationals in Business- International centres-conducted by Pearson.
- Turnitin instructor training session conducted by Pearson.

Skills

- Academic coordination and evaluation
- Presentation and communication expertise
- Project management and curriculum development
- IT skills: Proficient in Google Classroom, MS Office, and video lecture

References

Rashid Kahloon: Founding Director, International College Lahore

Zaid Asif: BBA Coordinator, LGS International Degree Programmes, Lahore