Ramsha Nisar Ul Haq

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SKILLS

Design Tools: Figma, Adobe Illustrator

Prototyping & Wireframing: Figma Prototyping

Front-end Basics: HTML, CSS, JavaScript

Other: **Responsive Design,** Accessibility, Design Systems

* **Bold** indicates **expertise**.

EXPERIENCE

HPC Consultancy - UI/UX Designer, Figma Designer (Remote)
JUNE 2025 - PRESENT

- Led the design and **prototyping** of user interfaces using **Figma**, improving usability and client satisfaction.
- Created **wireframes**, user flows, and **interactive prototypes** to communicate design concepts effectively.
- Collaborated with developers and stakeholders to ensure design feasibility and alignment with business goals.
- Developed and maintained a cohesive design system, enhancing consistency across multiple projects.

EDUCATION

Bachelor of Science in Computer Science (BSCS)
Government Graduate College Chowk Azam
Layyah, Punjab, Pakistan
2020-2024

Intermediate in Computer Science (ICS)
Government Girls College Chowk Azam
Layyah, Punjab, Pakistan
2018-2020

Matriculation in Science
Government Girls High School Chowk Azam
Layyah, Punjab, Pakistan
2015-2017

PROJECTS

YumYum
FYP YumYum is a food delivery application that connects users with local restaurants for seamless order and delivery experiences. Designed intuitive user interfaces and seamless user experiences using Figma for both customers and restaurants.

- Created wireframes, user flows, and interactive prototypes to validate design concepts and improve usability.
- Collaborated closely with a team of 3 developers to ensure design feasibility and smooth implementation.
- Conducted user research and usability testing to gather feedback and iterate on the app's interface.
- Developed a cohesive design system to maintain consistency across the app's multiple screens.

MHCS (Medical Health Care System)
Designed a mobile application interface for managing medical records, appointments, and patient-doctor communication, focusing on intuitive navigation and accessibility.

MySunnah
Created an Islamic lifestyle mobile app design with user-friendly navigation, clean typography, and engaging visual elements to enhance spiritual content consumption.

Kutun
Created a modern, responsive website design with a clean layout and engaging visuals to effectively present the brand and its offerings.

Square Foundation
Designed a non-profit organization website with a focus on storytelling, impactful imagery, and donation accessibility to increase user engagement.

Travel Swap
Designed a mobile-view website for travel enthusiasts to swap accommodations, featuring intuitive search, booking flows, and a visually rich interface.

Laundry Solutions
Designed a laundry service mobile app with simple ordering flows and a visually appealing interface for a seamless customer experience.

Mind Healing
Developed a web app design for mental health support, incorporating calming color schemes, clear layouts, and easy access to resources and therapy sessions.

Business Online PK
Designed a business services web app with an intuitive service listings, and responsive layouts to improve usability for diverse audiences.

LANGUAGES

Urdu
Native or Bilingual Proficiency

English
Limited Working Proficiency